



"The Greatest Pet Show on Earth!"

Sponsorship Opportunity



Opportunities

• **Platinum Sponsorship**



Benefits

- Banner ad on website
- Prime Logo location in print and electronic promotions
- Prime logo location and a 3/4 page ad in Show Program
- Sponsor Feature Article in Show Program
- Logo on discount coupons and show tickets
- 10' x 30' Booth Space in prime location
- Sponsorship recognition announcements at Pet Expo
- Three prime banner locations and two pull-up banners
- One hundred free admission tickets
- Bi-Monthly e-mail blasts to the Columbus Pet Expo database

\$20,000

Join all your Furry, Scaly, Finned and Feathered Best Friends at the

**18th Annual
Columbus Pet Expo**

March 23-25, 2012

Veterans Memorial • Columbus, Ohio

