



"The Greatest Pet Show on Earth!"

Sponsorship Opportunity



Opportunities

• **Title Sponsorship**



Benefits

- "Your Company Name" Presents the Columbus Pet Expo
- Prime logo location and a full Page ad in Show Program
- Prime logo location in print and electronic promotions
- Banner ad on website
- Sponsor Feature Article in Show Program
- Logo on all coupons and show tickets
- Sponsorship recognition on announcements at the Expo
- 20' x 20' Booth Space in prime location
- Four prime banner locations and two pull-up banners
- Press release announcing Title Sponsorship
- Two hundred free admission tickets
- Hourly give-aways of pet bandannas with your logo featured
- Bi-Monthly e-mail blasts to the Columbus Pet Expo Database
- "Logo/Name Presents the Columbus Pet Expo" on Vets Memorial Outside Marquis for 1 week prior to the Pet Expo
- Right of first refusal for Pet Expo 2013

\$30,000

Join all your Furry, Scaly, Finned and Feathered Best Friends at the

**18th Annual
Columbus Pet Expo**

March 23-25, 2012

Veterans Memorial • Columbus, Ohio

